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The Aesthetics of the Pop Art School and the Recycling of Materials and Their Impact on Enriching the Artistic Work

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Abstract

Pop Art in general: considering it a visual art movement. It depends on exploiting everything that exists in reality. This art depends mainly on the artist's vision. The artists of this school used widely used materials that were characterized by their limited beauty. Many artists considered it a visual re-evaluation of the events and reality that a person experiences in his daily life. This art was characterized by its low cost, as it was a youthful art that led to good commercial investment. When he appeared, he aimed to extract high art from different public situations. Artists in this art usually get their inspiration from consumer goods and advertisements on the roads and various storefronts. This art represents citizens' freedom of expression. This art began with photography and drawing. This art shows different styles in drawing. It was the first work of the Indirahole Foundation Therefore, the research turned to producing artistic artifacts using the Pop Art concept and recycling materials

key words: *the Pop Art - recycling of materials- the artistic work*

Introduction

Pop Art, which is public art, is a type of fine art that relies on ridicule of reality and is presented in a group of images that represent a group of popular traditions or differences only to represent these advertisements, news, and other events revolving around the image taker.” The origins of Pop Art go back to North America and Britain, where the basics of Pop Art appeared... The founder of Pop Art is Andy Warhol... He is an artist born in 1928 AD and his birthplace is in the state of Pennsylvania in the United States. "United was the first to create Pop Art.(<https://www.almrsl.com/post/285526>)

The idea came to him when he was working on designing advertisements in various forms, but he came to him with a new idea far from advertising, which was to mix art and consumer goods, and the first work he did in this style was “The Soup Can”... His works developed, and then his style developed and turned into an independent art. His works continued after that, and he became a maker of this art

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This art was concerned with posters, advertisements, scraps of paper, and “synthesis.” This tendency is similar in its beginning to the discontent with which “Dada” began its revolution against what was common around 1920 AD and is considered a form of popular culture (William Gaunt, the observers book of modern art, London, Frederickwarne, co.ltd, 1976,p116)As for the emergence of this art movement, it was at the hands of the artist (Omar Bassam Bays). In Britain. Many sources mentioned that the initiator of this movement was the American Robert Rausenberg. This art appeared for the first time in Britain. This art appeared in response to what was caused by the spread of Jackson Pollock’s style, which he called kinetic art. This art spread in Morocco in the period After the Second Scientific War, he is one of the most important Moroccan artists who contributed to the emergence and development of this art.

Art is characterized by rapid change. Therefore, modernity is the intensification and concentration of self-criticism, and the essence of modernity lies in the use of means characteristic of a system of behavior in order to criticize this behavior with the aim of improving it.” (Mukhtar Al-Attar, Art and Modernity, General Book Authority, p. 11)

They are: (Lawrence Alloway - Marcel Duchamp - George Segal - James Rosenquist) Among the most important American artists who contributed to the launch of this art: (Robert Rauschenberg - Jasper Johns). As for France, this art appeared under the name (New Realism), and among the most important French artists who contributed to the launch of this art: (Arman - Creutigerard - Marcel Rice - Raymond Hans). This art also appeared in the Kingdom of Saudi Arabia, and one of the most famous Saudi artists in this field is the artist (Ali Abdullah), who was distinguished by his creativity and his ability to embody images. amazing. This art reached its peak when the exhibition (Above the Realists) was held. Not long after the emergence of this art, a new art appeared called (pop Art) or (<https://www.almrsl.com/post/285526>)

Therefore, modernity was characterized by combining materials and producing modern artistic artifacts Pop Art is distinguished by modernity. “This confirms that it indicates that we see things as we have learned to see them, and that sight is a habit and tradition, and not a mechanical process in which we select what we want to see from the totality of what is before us... and discover the world or construct it in a reasonable manner((2)mokhtar el atar Art and modernityGeneral Book Authorityp.37.)

Pop Art produced artefacts with a design based on lines and texture toys. Therefore, the research problem can be summed up in the following question: How can artistic artefacts be produced based on the thought of the Pop Art school?

Search Goal

Explaining the possibility of benefiting from the aesthetics of the Pop Art school in recycling materials

Research Importance

Realizing the importance of pop art in enriching the artistic work

Search hypothesis:

The aesthetics of the Pop Art school can be used in recycling materials

Search Limits

The research is limited to the possibility of artistic artifacts using recycled materials based on the idea of Pop Art

First: Research methodology: descriptive-experimental method

Education is considered one of the most important factors that develop an individual's mental and intellectual abilities, and gives him patterns as well as behavioral values, which give him the ability to understand and absorb social problems, consolidate family ties, and a person's sense of self. Education provides scientific cadres capable of research, innovation, invention, and development. In a way that contributes to technical progress in various fields of life, which makes the teacher of artistic works a human resource that helps develop the individual's means of living.

"Art education: one of the curricula that contributes to the education of students in all aspects, through mental and motor activity that sharpens their creative abilities, helps in developing their behavior positively, by shaping them with different materials, developing their tastes and values in life, and refining their behavior and style of expressing themselves, and through it discover their personality patterns, inclinations, and trends that education through art, which in all its various fields is considered a means of artistic education, and art education benefits from all the arts with their different artistic schools, their diverse intellectual trends, and their multiple expressive styles, and through the Pop Art School one can benefit from Including recycling spent materials and producing artistic artifacts.((Al-Atoum, Munther (2006) Introduction to Art Education. Al-Sumaie Publishing House. p. 20.)

Through research centers, it is possible to know what the needs of the labor market are, and to provide human resources for them through educational programs taught in the subject of artistic works, through which they are concerned with making the student a skilled artist, as everyone agreed that "artistic works include the idea of working with skill using the material." The skill of the one who works in artistic works is equivalent to his knowledge of the necessary means to achieve a goal" (Cyonide Merry, 1998: Contemporary Artistic Works, translated by Muhammad Khalifa Barakat, General Book Authority, Cairo, pp. 30, 31.)

It is (Soup) in which he expressed the confusion between coordination between consuming elements and this idea came when he was working as a new designer for the advertisements that are currently being downloaded on mobile phones (<https://weziwezi.com/%D9%85%D8%A7>)

Practical experiment: The practical experiment was based on a set of materials and was implemented within one of Abha's primary schools. The graduates encouraged the students to take advantage of leftover materials found at home and reuse them by making shapes that can be placed on the wall as similar pictures. The result was a collection of handicrafts made from threads, old objects, cloth, tree branches, etc.... After that, the results were sorted and the best works were selected in terms of aesthetic and plastic values and cleanliness in finishing, and the girls loved this idea.

Practical Exercises



Handcrafted in hanging form (1)

Materials used: tree wood – fabric – fabric–

Quantity used: color - addition - fringe - appliqué

Description of the work:

The work is a piece of art in the shape of a triangle made of tree wood, which is only used for burning for heating. Therefore, it was reused with the idea of pop art and covered with threads, making a fabric of longitudinal lines with the fabric one on one and adding cotton fabric using the appliqué technique behind. Cloth lines.

Aesthetic values: - The movement rhythm is achieved by the tassels hanging at the bottom of the work



Handcrafted in hanging form (2)

Materials used: Tree wood - strings - white french

Techniques used: weaving - addition.

Description of the work:

The work is a triangle-shaped piece of art made from tree wood that is used only for burning for warmth. Therefore, I reused it with the idea of pop art and covered it with threads, making a fabric of longitudinal lines weaving one on one and adding cotton fabric using the appliqué technique behind. Fabric.

Aesthetic values: - Achieving the color rhythm within the work



Handcrafted in hanging form (3)

Materials used: tree wood - cotton threads - beads - white feathers

Techniques used: weaving - addition.

Description of the work: The work is an artistic piece in a geometric shape made of tree wood. It was reused with the idea of Pop Art. It was covered with threads to and geometric shapes were made with fabric one on one. White feathers were added to the edges of the piece suggest movement.

Aesthetic Values

The movement rhythm is achieved by the white feathers hanging above the work, as well as the threads containing the beads hanging below the work.



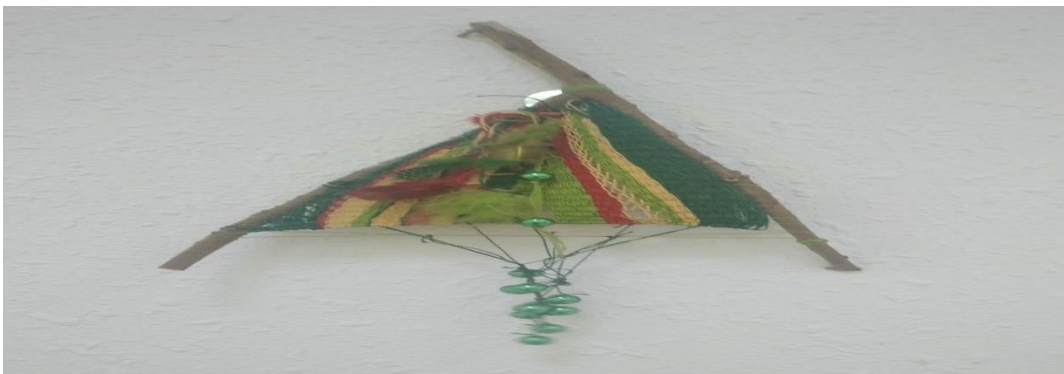
Handcrafted in hanging form (4)

Materials used: Tree wood - threads - colored beads

Techniques used: weaving - addition.

Description of the work: The work is an artistic piece in the shape of a triangle made of tree wood. It was reused with the idea of Pop Art, and it was covered with threads and geometric shapes were made with fabric one on one, and colored beads were added to the edges of the piece.

Aesthetic values: - The movement rhythm is achieved by the beads hanging above and below the work



Handcrafted in hanging form (5)

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Materials used: Tree wood - strings - green beads

Techniques used: weaving - addition.

Description of the work: The work is an artistic piece in the shape of a triangle made of tree wood. It was reused with the idea of Pop Art. It was covered with threads and geometric shapes were made with the fabric one on one. Beads were added to hang in the form of a tassel below the edges of the piece.

Aesthetic values: - The movement rhythm is achieved by the beads hanging below the work



Handcrafted in hanging form (6)

Materials used: tree wood - strings - white beads

Techniques used: weaving - addition.

Description of the work: The work is an artistic piece in the shape of a triangle made of tree wood, which is only used for burning. It was reused using the idea of Pop Art, and it was covered with threads and geometric shapes were made with the fabric one on one. White beads were added inside the fabric of the piece, and the tassels hang at the bottom of the piece.

Aesthetic values: - Achieving color harmony within the work.



Handcrafted in hanging form (7)

Materials used: tree wood - threads - white cotton

Techniques used: weaving - addition.

Description of the work: The work is an artistic piece in the shape of a triangle made of tree wood, which was reused using the idea of Pop Art. It was covered with threads and geometric shapes were made with the fabric one on one. White cotton was added inside the fabric of the piece, and part of the fabric was hanging down the edges of the piece.

Aesthetic values: - Achieve color compatibility within the work



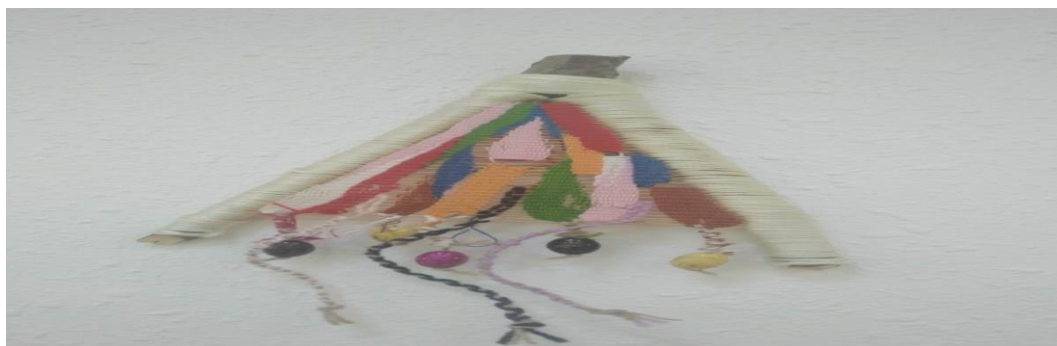
Handcrafted in hanging form (8)

Materials used: tree wood - strings - purple beads

Techniques used: weaving - addition.

Description of the work: The work is an artistic piece in the shape of a triangle made of tree wood. It was reused with the idea of Pop Art. It was covered with threads and longitudinal shapes were made with fabric one on one. Purple beads were added below the edges of the piece.

Aesthetic values: - Achieve chromatic harmony within the work



Handcrafted in hanging form (9)

Materials used: tree wood - threads - colored beads

Techniques used: weaving - addition - controversy.

Description of the work: The work was made in the form of a triangle made of tree wood, which was covered with white cotton threads. It was reused with the idea of Pop Art, and it was covered with threads and geometric shapes were made with the fabric, one on one, in hot colors that suggest joy and optimism. Colored beads were added to the edges of the work.

Aesthetic values: - Achieving the color rhythm within the work

Research Results

- Producing artistic artifacts based on the idea of the Pop Art school
- Producing crafts from consumable environmental materials for recycling according to the idea of the Pop Art School
- The study's hypotheses were achieved through the production of artistic artifacts inspired by Pop Art thought
- Achieving the possibility of obtaining beautiful works for the Pop Art School of Recycling

Recommendations

- Encouraging inspiration from the thought of modern schools
- The importance of creating artistic artifacts using consumable materials inspired by the thought of the Pop Art school
- Diversity in incorporating different techniques and different materials to enrich the artistic work
- interest in modern art.
- Interest in modern arts to keep pace with progress

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